

Tusuka improve planning efficiency with Fast React's Evolve solution

Specialist garment manufacturer is the latest Bangladesh based company to select with Fast React



Bangladesh based Tusuka are a leading manufacturer and exporter in specialised denim jeans and casual trousers. Having built a large customer base, Tusuka now manufacture for leading European brands such as H&M, Zara, WE, Springfield, Carrefour, Silver Jeans, El Corte Ingles and USA based, VF Corporation.

Since establishment in 2001 the business grew rapidly, increasing production from 2 to 38 lines. Tusuka have also implemented a world class in-house laundry facility which has been essential to meet the needs for garments requiring specific washes and finishes, whilst keeping to environmental standards.

Mr. Fayzur Rahman (Badal), Managing Director of Tusuka commented “We liked Fast React as it makes the complex job of prioritising hundreds of styles, orders, material items and product development jobs very simple and can greatly reduce the risk of human error. Using Fast React’s Evolve solution, the team know exactly what is expected of them and can see the status of outstanding activities in order to remind themselves and their colleagues when the need arises. Problems are immediately highlighted.

Improved Materials and Pre-Production management will allow for on-time production start, this allows us to focus on quality and longer production runs resulting in less stress, smoother planning for delivery and being able to sew on 1 line as opposed to splitting into 2-3 lines. This means multiple cost savings from higher factory efficiency and defective garments thread wastage. Evolve has already enhanced our planning efficiency and better execution of the sewing input plan, we can now foresee and plan sourcing over the coming months.”

Dimitri Suraweera, Country Manager of Fast React Asia commented “We are delighted to add Tusuka to the list of leading Bangladesh based fashion businesses now using Fast React to plan more than 100

Tusuka improve planning efficiency with Fast React's Evolve solution

Specialist garment manufacturer is the latest Bangladesh based company to plan with Fast React



factories. Once the core planning tools are established and driving the business, Tusuka will be a pilot site for the new modules Fast React is offering for Costing, Material Purchasing and Material Inventory control. These modules have been especially developed for the Bangladesh market where easy to use, fashion industry specific IT software is needed but without the need for a complex and time consuming ERP implementation.”

- END -